



### **SUPREME App "Taste Reward FUN" Check-in Game**

From now until 30 September 2024, SUPREME customers can receive Taste Points after logging in SUPREME App account and completing the classy missions. After accumulating a specific amount of Taste Points, customers will be promoted and entitled to MoneyBack Points and Watson's Wine eStore discount. Rewards will be distributed on a first-come-first-served basis while stocks last. Enjoy the premium customer experience offered by SUPREME now!

### **Campaign Terms and Conditions**

1. Campaign Period: From now until 30 September 2024, SUPREME customers can receive Taste Points after logging in SUPREME App account and completing missions.
2. Campaign Challenges:
  - i. **Daily Check-in**
    - SUPREME customers can receive 50 Taste Points when they have completed daily check-in on the App.
    - Customers who have checked in for seven consecutive days can receive 500 Taste Points when they have completed check-in on the seventh day. The check-in streak count will be reset afterwards.
    - Customers can only check-in once per day.
    - Please note that no make-up mechanism exists in this campaign, and the check-in streak count will be reset if customers have missed their daily check-in.
  - ii. **Play Games and Wine Trivia**
    - Customers can play games in the App to receive Taste Points.
    - Customers can browse wine trivia in the App to receive 10 Taste Points per day.
    - Customers can receive at most 100 Taste Points via playing games and browsing wine trivia per day.

3. Campaign Levels:

- i. **Connoisseur:** SUPREME customers will automatically become a Connoisseur after logging in the SUPREME App account and receiving Taste Points for the first time within the Campaign Period.
  - ii. **Accomplished Connoisseur:** After accumulating 3,000 Taste Points during the campaign period, SUPREME customers will be promoted to the Accomplished Connoisseur level and receive Promotion Rewards. The first 10,000 customers who have achieved the promotion (according to records of HTCL, as defined under paragraph 13) will each receive 3,000 MoneyBack Points (value HKD\$60) ("**Accomplished Connoisseur Reward**"). Rewards will be distributed on a first-come-first-served basis while stocks last.
  - iii. **Master Connoisseur:** After accumulating 6,000 Taste Points during the campaign period, SUPREME customers will be promoted to the Master Connoisseur level and receive Promotion Rewards. The first 500 customers who have achieved the promotion (according to records of HTCL, as defined under paragraph 13) will each be entitled to \$100 discount with a designated spending when shopping at Watson's Wine eStore ("**Master Connoisseur Reward**"). Rewards will be distributed on a first-come-first-served basis while stocks last.
    - i. Master Connoisseur can also participate in the wine quiz challenge. The top 10 scorers of the wine quiz challenge will be invited to the exclusive Wine Tasting Event for free.
4. The "Wine Trivia" in the campaign is derived from the Internet, SUPREME makes no guarantee on its accuracy.
5. Customers who are entitled to Promotion Rewards will be notified via SUPREME App push within 10 working days after expiry of the Campaign Period. Please enable the notification function in SUPREME App for details of collection of the Promotion Rewards.
6. Customers are required to collect the Accomplished Connoisseur Reward on the MoneyBack page in SUPREME App within 14 days after the date of notification.

7. Customers must first link up their MoneyBack App account in SUPREME App before collecting the MoneyBack Points. Customers who have not yet linked up can receive an additional 500 MoneyBack Points after linking up.
8. Accomplished Connoisseur Reward that is not collected on or before the collection due date (29 October 2024) will be forfeited and will not be re-distributed.
9. For details regarding Master Connoisseur Reward, please refer to Master Connoisseur Reward Terms and Conditions (<https://www.supreme.vip/home/tnc/240911/tnc-sup-game-master-connoisseur.pdf>).
10. The Taste Points accumulated will only be used to ascertain the membership tier that a customer is entitled to and will not be redeemable for any other rewards or exchangeable for cash.
11. The MoneyBack Points cannot be transferred, redeemed or exchanged for cash or other products other than via the MoneyBack platform.
12. Hutchison Telephone Company Limited ("HTCL"), MoneyBack (HK) Limited ("MB") and Watson's Wine reserve the right to change the contents, terminate this campaign, or amend the terms and conditions of this campaign at any time without further notice. HTCL and MB will have the right of final decision in case of any dispute.